


Jabra GN

Delivering great sound to the power of dreams

World-renowned automotive brand Honda, famed for its 'Power of Dreams' slogan, chose the Jabra Speak Series for its automotive engineering team. Three months later, we checked back in with them to see how the Speak 510, 710 and 750 models are helping the Japanese giant to improve communication in its organization.

Bringing everyone together

In a busy engineering environment, where teams often work remotely in different departments or locations, group meetings are vital for consistent communications right across the business. And that means everyone involved needs to be heard as clearly and as seamlessly as possible, with no drop-out or interference. This is an area in which Jabra is especially well versed, with its Speak Series of professional portable speakerphones.

A range of easy-to-use plug-and-play conference call speakerphones with superior sound quality, the Jabra Speak Series is perfectly engineered to meet the varying personal and group collaboration needs of modern business. And the engineering teams at Honda were quick to appreciate the quality.

"We work over four offices in four different locations and have over 1200 employees. Our ageing PABX system was struggling to cope and some of the handsets were defective. We chose Jabra because we liked the quality, durability and clear audio."

-Jason F. Rotolo, IT Department Head, Honda Philippines, Inc.

Quality communication pays dividends

Thanks to the unique Jabra ZoomTalk™ microphones, which use advanced digital signal processing to detect the human voice and filter out unwanted background sounds, other ambient noise is cut out. This makes them perfect for engineering and machining environments, where even the quietest meeting room can't eliminate every external noise. And of course, with clear audio comes a marked reduction in confusion and misunderstanding, resulting in higher productivity and efficiency.

Says Jason F. Rotolo, the IT Department Head at Honda Philippines, Inc, "Business performance has gone up after using Jabra technology. The Speak range we have has clear audio that enables better communication during meetings and other conferences. And we like that they are handy and portable with a long battery life, too."

About Honda

In 1922 at the age of 15, Soichiro Honda left school and began working as a mechanic for Tokyo Art Shokai, an automobile servicing company. Six years later, he returned to his hometown, Tenryu, and opened his auto repair business. In 1937, Honda founded Tokai Seiki to produce piston rings for Toyota. Unfortunately, his plants were destroyed by bombings during World War II, and he sold the remains of his company to Toyota.

Honda regrouped and founded the Honda Technical Research Institute in 1946 to build and sell motorized bikes. The success of the bikes led to the formation of the Honda Motor Company in 1948 — and the rest is history. Today, Honda is one of the top automobile brands in the world.

THE PROJECT AT A GLANCE

Honda is partnering with Jabra to equip its automotive team with portable USB and Bluetooth® speakerphones to enable remote meetings across the company.

Solution: Jabra Speak 510, 710 and 750

- Premium speakerphones optimized for small meeting rooms
- Great sound from the experts in professional audio
- Lightweight design, protective travel pouch, and 15-hour battery

Benefits:

- Outstanding audio performance allowing everyone to hear and be heard when it matters
- Out-of-the-box compatibility with all leading UC platforms, including Microsoft Teams & Zoom
- Plug-and-play functionality for instant collaboration





A Microsoft Teams Environment

Like many companies around the world today, Honda uses Microsoft Teams as a way of multi-conferencing with employees from various locations. The Jabra Speak 750 is certified for Microsoft Teams and has a dedicated Microsoft Teams button, so connection to your colleagues is always at your fingertips, whether you're present in the meeting room or not. Honda has four of these around its engineering sites for its employees to use. "It's easy to set up any time," says Rotolo, "allowing us to multitask while we are working."

As Honda's conference needs change and adapt to the needs of its employees, so Jabra is at the forefront of the Japanese giant's plans for providing an ever-more intuitive and cost-effective communications rollout. "We are considering integrating the Speak range to our PABX upgrade and replacement plan," Rotolo affirms.

By adding the Speak Series to his plan, he can be assured of a virtually instant set-up, crystal clear voice experiences, as well as a compact, portable design that's built to withstand the demands of a busy engineering environment and allow his team to hold conference calls anywhere. And thanks to our seamless plug-and-play connectivity, all the Honda team has to do is simply connect via USB or Bluetooth® to get their meetings started instantly.

And that's a dream come true.

